



# Sponsorship Opportunities

## 2025



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If you are interested in sponsoring a Housing Forum event, please contact:

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INTERACT  
INFORM  
INFLUENCE

The Housing Forum is a prominent cross-sector organisation that represents the entire housing supply chain in the UK. Our membership encompasses a vast network, responsible for over £24 billion in turnover and delivery plans for 800,000 homes.

The Housing Forum engages with over 2,000 senior individuals across 130 member organisations and key stakeholder groups, and has extensive reach and influence within the housing sector.

As the voice of the industry, we provide a unique platform for examining housing market trends and the delivery of quality affordable homes.

## What to expect in 2025:

**30+ events**

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**1000s of delegates**

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**50+ sponsorship opportunities**

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**Direct engagement with senior leadership and decision-makers**

# Housing Partnership Summits

The Housing Forum's Housing Partnership Summits are a series of collaborative events aimed at addressing critical housing challenges across the UK through regional focus and expert partnerships.

These forums bring together housing providers, councils, developers, sustainability experts, and investors to explore strategies for delivering quality homes, tackling environmental challenges, and responding to the unique needs of different regions.

Delegates have the opportunity to network with a diverse mix of housing professionals—encouraging cross-sector partnerships and collaboration, which is essential in addressing complex issues like housing shortages, sustainable development, and policy implementation.

## Dates:

- 0 **SOLD** 5
- 16/09/2025
- 04/06/2025
- 03/12/2025
- 23/07/2025

## Sponsorship Fees

Member price: **£2,000 + VAT**

Non-member price: **£3,000 + VAT**

- ✓ Showcase your expertise and thought leadership
- ✓ A speaking slot, and we'll collaborate on curating the event programme
- ✓ Gain industry insights through direct engagement with delegates
- ✓ Maximise your brand's visibility and reach influential housing professionals
- ✓ Branded as the sponsor on all event marketing - including website, social media posts and email invitations
- ✓ Access to attendee lists and contact information
- ✓ An event 'Insight Report' that consolidates the knowledge shared and provides actionable insights post-event



# Existing Stock Forums

The Housing Forum's Existing Stock Forums (ESFs) focus on key asset management challenges, offering a venue for experts across the sector to discuss and improve practices in housing stock reinvestment, building safety, sustainability, and retrofitting for energy efficiency.

ESFs are relevant for asset managers, contractors, and public officials seeking to adapt to evolving standards and climate goals, as well as other housing and construction professionals who are looking to deepen their understanding of the sector.

These events can be online or in-person, and each one provides detailed discussions, case studies, and Q&A sessions, equipping housing sector professionals with the knowledge to navigate complex regulatory landscapes while also advancing toward net-zero housing goals.

## Dates:

- 15/01/2025
- 18/06/2025
- 01/10/2025

## Sponsorship Fees

Member price: **£1,500 + VAT**

Non-member price: **£2,000 + VAT**

- ✔ Position your organisation as a key partner in shaping future asset management strategies and solutions
- ✔ Exclusive sponsorship
- ✔ Showcase your expertise and thought leadership
- ✔ A speaking slot, and we'll collaborate on curating the event programme
- ✔ Maximise your brand's visibility and reach influential housing professionals
- ✔ Branded as the sponsor on all event marketing - including website, social media posts and email invitations
- ✔ Access to attendee lists and contact information
- ✔ An event 'Insight Report'



# Councils Network

The Housing Forum is a national network of organisations involved in the commissioning, design and building of affordable homes and Councils play an important part in the network.

Through our Councils Network we provide a positive contribution to knowledge sharing and partnership working at both the strategic and practitioner level.

The Spring and Autumn Council Conferences serve as key platforms for local authorities and housing sector professionals to discuss pressing issues and innovative approaches to housing and development. The events are designed to bring together council representatives, housing associations, developers, and consultants to explore emerging challenges, regulatory updates, and successful case studies in the housing sector.

## Dates:

- Autumn Conference: 29/09/2025
- Spring Conference: 2026 (exact date TBC)

## Fees for joint sponsors

Member price: **£2,500 + VAT**

Non-member price: **£3,100 + VAT**

- ✓ Showcase your expertise and thought leadership
- ✓ A speaking slot, and we'll collaborate on curating the event programme
- ✓ Your brand associated with the Councils Network for 12 months
- ✓ Maximize your brand's visibility and reach influential housing professionals
- ✓ Branded as the sponsor on all event marketing - including website, social media posts and email invitations
- ✓ Access to attendee lists and contact information
- ✓ An event 'Insight Report' that consolidates the knowledge shared and provides actionable insights post-event



# Decarbonisation & Sustainability Forums

The Housing Forum's Decarbonisation and Sustainability Forums focus on critical issues in the housing sector related to reducing carbon emissions, enhancing sustainability, and aligning with the UK's climate goals.

These events can be either online or in-person, and serve as a platform for industry experts to discuss decarbonisation and sustainability initiatives, both for new construction and for retrofitting existing buildings.

Topics include the Future Homes Standard, solar and renewable energy projects, biodiversity integration, and climate risk resilience in housing development.

## Dates:

- 29/04/2025
- 08/07/2025
- 20/11/2025

## Sponsorship Fees

Member price: £1,500 + VAT

Non-member price: £2,000 + VAT

- ✓ Solidify your status as a key player in the sector's green transition
- ✓ Showcase your expertise and thought leadership
- ✓ A speaking slot, and we'll collaborate on curating the event programme
- ✓ Maximize your brand's visibility and reach influential housing professionals
- ✓ Branded as the sponsor on all event marketing - including website, social media posts and email invitations
- ✓ Access to attendee lists and contact information
- ✓ An event 'Insight Report' that consolidates the knowledge shared and provides actionable insights post-event



# Learning at Lunchtime webinars

The Housing Forum's Learning at Lunchtime webinars are 45-minute, member-focused sessions that tackle specific industry topics, offering a deep dive into essential subjects, such as design codes, workforce diversity, regulations compliance, and sustainability.

Topics are often driven by current housing sector challenges and member interest, making these sessions relevant and highly practical.

These webinars support ongoing professional development and provide a platform for members to share and gain knowledge on critical issues affecting the housing and construction sector.

## Dates:

- 28/01/2025
- 13/02/2025
- 14/04/2025
- 12/06/2025
- 28/07/2025
- 05/09/2025
- 06/10/2025
- 28/11/2025

## Sponsorship Fees

Member price: **£800 + VAT**

Non-member price: **£1,100 + VAT**

- ✓ Associate your brand with knowledge-sharing and professional development
- ✓ Engage with a targeted audience on a more personal, interactive level,
- ✓ Exclusive sponsorship
- ✓ Showcase your expertise and thought leadership
- ✓ A speaking slot, and we'll collaborate on curating the event programme
- ✓ Maximize your brand's visibility and reach influential housing professionals
- ✓ Branded as the sponsor on all event marketing - including website, social media posts and email invitations
- ✓ Access to attendee lists and contact information



# CEO Round Tables

The Housing Forum's CEO Forums are exclusive, invitation-only events that convene high-level executives and decision-makers in housing, construction, and development to tackle sector challenges from a strategic and policy-oriented viewpoint. They are specifically designed for senior leaders, providing a unique setting where discussions are held under Chatham House rules to ensure candid dialogue.

The discussions lead to the publication of detailed insights and practical takeaways that support executives and their teams in addressing complex issues.

The round tables are highly valuable for networking and sharing knowledge with peers who face similar challenges across the sector.

## Dates:

- 15/09/2025 **SOLD**
- 03/10/2025 **SOLD**
- 19/11/2025 **SOLD**
- 10/12/2025 **SOLD**
- 03/09/2025

Tailored sponsorship packages are available, and the Housing Forum team will work with you to develop a package and pricing that aligns with your specific requirements.

- ✓ Shape policy discussions by engaging directly with senior leaders and policymakers in the housing sector
- ✓ Exclusive sponsorship
- ✓ Showcase your expertise and thought leadership
- ✓ A speaking slot, and we'll collaborate on curating the event programme
- ✓ Maximize your brand's visibility and reach influential housing professionals
- ✓ Access to attendee lists and contact information
- ✓ An event 'Insight Report' that consolidates the knowledge shared and provides actionable insights post-event

