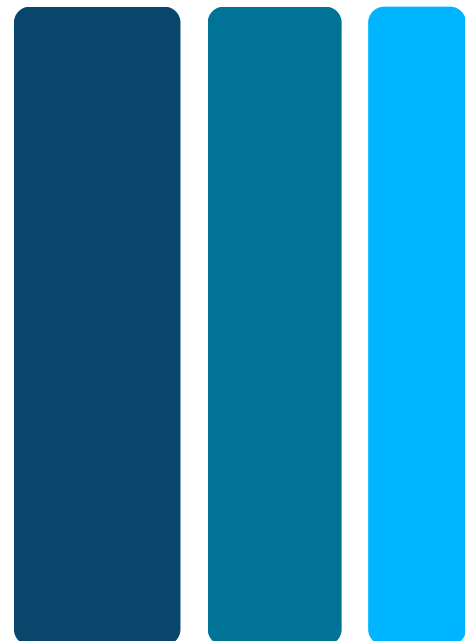




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National Conference Sponsorship Opportunities 2025



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If you are interested in sponsoring The Housing Forum’s National Conference in 2025, please contact:

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Membership Manager
The Housing Forum

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We work hard to deliver a sponsorship package that meets your objectives whilst remaining true to our independent cross-sector values.





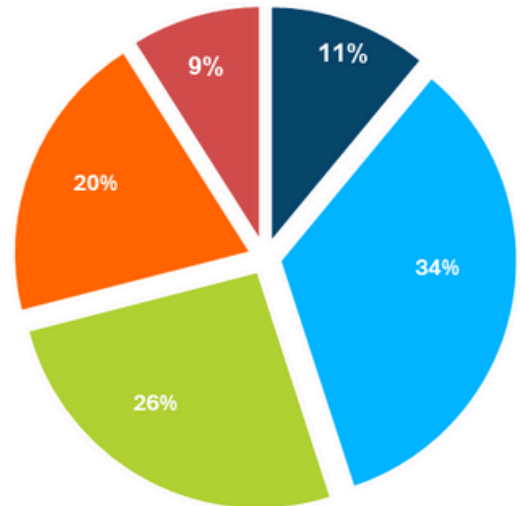
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Sponsoring The Housing Forum National Conference offers significant benefits, including access to high-level attendees across all sectors of the housing industry, from housing providers and local authorities to developers and suppliers.

With senior decision-makers in attendance, sponsors gain targeted exposure to influential figures and valuable networking opportunities that can foster partnerships and business growth.

The conference provides a platform for sponsors to showcase expertise and influence industry direction, reinforcing a sponsor's commitment to innovation and collaboration in the housing sector.

Seniority level in attendance at the 2024 National Conference:



- Executive Leadership
- Director
- Manager
- Senior/Lead
- Mid-level

What sponsors have said about the National Conference:

"[An] excellent networking opportunity and interesting range of discussions around the housing sector"

"We were pleased with the visibility of our brand throughout the day."

"The organisation and communication was very clear, The Housing Forum did a great job!"

Headline Sponsors

As a Gold Sponsor your organisation will receive prime coverage in the build up to, and at the conference itself including:

Gold Sponsor

Member price: **£10,000 + VAT**

Non-member price: £15,000 + VAT

- ✓ Logo on all conference materials, reaching influential housing professionals
- ✓ On screen logo on all conference holding slides including breakout sessions
- ✓ Feature strongly in our press releases and media promotions linked to the event
- ✓ Promotion in The Housing Forum's Newsletter
- ✓ Breakout or plenary speaking slot (subject to content)
- ✓ Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)
- ✓ Three additional delegate tickets
- ✓ Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)
- ✓ One-pager about your business in the event brochure

Silver sponsorship includes:

Silver Sponsor

Member price: **£7,000 + VAT**

Non-member price: £10,000 + VAT

- ✓ Logo on all conference materials
- ✓ On screen logo on all conference holding slides including breakout sessions
- ✓ Feature in our press releases and media promotions linked to the event
- ✓ Promotion in The Housing Forum's Newsletter
- ✓ Breakout or plenary speaking slot (subject to content)
- ✓ Two additional delegate tickets
- ✓ Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)
- ✓ A small feature about your business in the event brochure

Bronze sponsorship includes:

Bronze Sponsor

Member price: **£4,250 + VAT**

Non-member price: £6,500 + VAT

- ✓ Logo on all conference materials
- ✓ On screen logo on all conference holding slides including breakout sessions
- ✓ Feature in our press releases and media promotions linked to the event
- ✓ Promotion in The Housing Forum's Newsletter
- ✓ One additional delegate ticket
- ✓ Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)

Plenary & Breakout Sessions

These morning and afternoon sessions will focus on topics addressing key areas priorities for The Housing Forum and all those involved in housing:

- ✓ Speaking slot in one of the Plenary sessions (subject to content)
- ✓ Promotion of you brand in our newsletter, social media and any PR-related content
- ✓ Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)

Plenary Session Sponsor

Member price: **£3,300 + VAT**

Non-member price: £5,000 + VAT

Our breakout room is a focused, interactive space for smaller sessions that enable deeper exploration of specific topics and networking in an intimate setting:

- ✓ Speaking slot in one of the Breakout sessions (subject to content)
- ✓ Promotion of you brand in our newsletter, social media and any PR-related content
- ✓ Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)

Breakout Session Sponsor

Member price: **£2,250 + VAT**

Non-member price: £4,000 + VAT

Other Sponsorship Opportunities

Being a lanyard sponsor at a conference offers unique and highly visible branding opportunities that can deliver significant benefits to your organisation.

By sponsoring lanyards, your brand becomes an integral, omnipresent part of the conference experience, delivering unmatched value in terms of exposure, reputation, and engagement.

Lanyard Sponsor

Member price: **£3,750 + VAT**

Non-member price: £6,000 + VAT

Our drinks reception offers distinct benefits that combine high visibility with the opportunity to connect with attendees in a relaxed and social atmosphere.

Promote your organisation with your banner in the networking area, a perfect place to network after the conference and your chance to say a few words.

Drinks Reception

Member price: **£2,000 + VAT**

Non-member price: £4,000 + VAT

Exhibition Stands

Exhibiting is an excellent opportunity to enhance your brand visibility, engage directly with your target audience, and establish a strong presence in our industry.

Facilitate valuable networking with potential clients, partners, and industry leaders, and create relationships that can lead to future collaborations or sales. By capturing leads and gathering real-time feedback from attendees, exhibiting delivers both immediate and long-term business benefits. The exhibition pack includes

- ✓ A table, tablecloth, and two chairs
- ✓ Power socket
- ✓ One extra delegate ticket
- ✓ Brand included on the conference webpage and in the event brochure

Exhibition Stands

Member price: **£1,500 + VAT**

Non-member price: **£2,000 + VAT**

Terms & Conditions

Payment Terms

All sponsorship and exhibition opportunities must be paid in full prior to the event or activity.

Cancellation Policy

In the event of cancellation within three months of the scheduled event or activity, 100% of the sponsorship and exhibition costs will remain payable and are non-refundable.

Approval of Applications

All sponsorship and exhibition applications are subject to review and approval by the organisers. The organisers reserve the right to decline any application at their discretion.

Liability

The organisers are not liable for any loss, damage, or injury caused during the event. Sponsors are responsible for their own insurance coverage where applicable.

Force Majeure

The organisers are not responsible for cancellations or modifications due to unforeseen circumstances beyond their control (e.g., natural disasters, government restrictions).