



## 2024 Marketing and Sponsorship Opportunities



Our membership represents over £24 billion turnover in the housing sector, and 800,000 homes in delivery plans.



We engage with some 2,200 senior individuals across over 150 membership organisations and key stakeholder groups.



Webinar Guide:  
**More Affordable Homes with MMC**  
THURSDAY 18 JULY 2020  
13.05 - 15.00 HRS



## About The Housing Forum

The only cross-sector, industry-wide organisation that represents the entire housing supply chain as the voice of the industry.

The Housing Forum is uniquely placed to interpret the whole housing market and provide a timely examination of the issues that will encourage the delivery and recognition of quality homes.

We engage with some 2,200 senior individuals across over 150 membership organisations and key stakeholder groups.

Our member events with corresponding Insight Repots cover a range of topics:

- housing supply and delivery
- partnerships and local authorities
- housing asset strategy
- quality and standards, decarbonisation

The Housing Forum  
LinkedIn Followers (>5,400)



The graphic above shows the range of roles of those who are engaging with The Housing Forum on our LinkedIn page, which is mirrored at our events.

# 2024 Sponsorship Packages

## WEBINARS

### DECARBONISATION & SUSTAINABILITY FORUMS

three events

member price **£4,100**

non-member price **£4,920**

Become the sponsor for this high priority topic covering new build and existing stock in a series of three webinars. Includes speaking slot (subject to content).

### HOUSING ASSET STRATEGY FORUMS

three events

member price **£4,100**

non-member price **£4,920**

This series of three webinars covers building safety, stock strategy and climate challenges towards net carbon zero. Includes speaking slot (subject to content). This stream allows you to shape content of webinars.

### LEARNING AT LUNCHTIME WEBINARS

one event

member price **£750**

non-member price **£900**

A popular series of lunchtime webinars on a topic of your choice. Examples of previous topic highlighting current themes:

- feasibility of rooftop developments
- tall buildings - securing safety
- social value in ESG financing
- ownership beyond leasehold services
- managing fire safety for clients
- price - getting it right at what cost?

### COUNCILS CONFERENCES JOINT SPONSOR

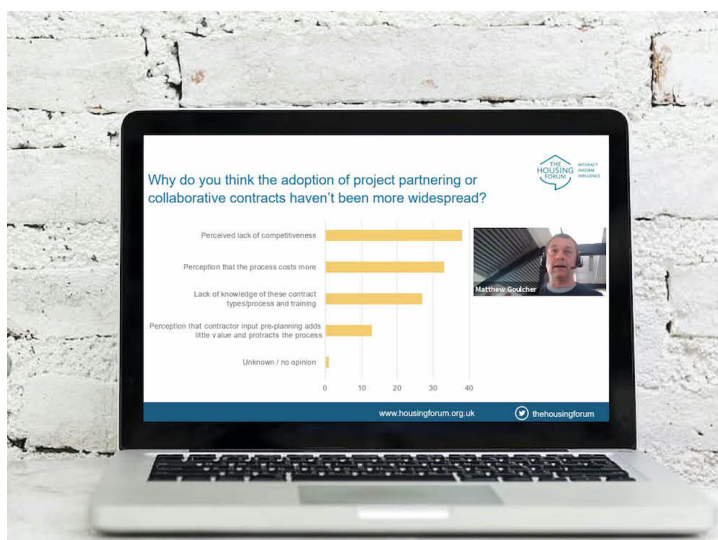
two events

member price **£3,000**

\* sponsorship available to members only

The Housing Forum is inviting membership organisations to co-sponsor. This allows you to demonstrate your commitment to partnership working and support for councils. The sponsorship includes:

- Your profile on the Councils Network area of the website
- Logo included as 'The Housing Forum Councils Network Supporter' with link to your profile on The Housing Forum website and a quote from you on why you support the network
- Speaking opportunity (subject to content) at either our online Councils Housing Conferences (March and September) or at the October National Conference
- Logo and acknowledgement included as The Housing Forum Councils Network Supporter on all the above conference promotions, programmes, and event Insight Reports
- Mention on all appropriate event press releases and newsletters
- Promotion as a supporter on Social Media on our LinkedIn page and to our 15,800 Twitter followers Note: Additional one-off promotional or exhibiting opportunities may be offered to other organisations





# 2024 Sponsorship Packages

## IN PERSON EVENTS



### DEVELOPMENT PARTNERSHIP FORUMS

one event

**member price £2,750**

**non-member price £3,300**

Three networking events feature different geographical regions and are for all the parties involved in partnership, house building and regeneration across all tenures. Events assess the operational markets and provide a platform for the development and promotion of new initiatives.

### INNOVATION EVENTS

**member price £2,000**

**non-member price £2,400**

In 2024 The Housing Forum is inviting member and non-member organisations to sponsor and host our new Innovation Events, focused on presenting novel projects and technologies relevant to the housing sector.

### CEO FORUMS

The Housing Forum member organisations will again have the opportunity in 2024 to host invitation only, high level examinations of current issues in housing supply, regeneration and housing quality through our CEO Forum series. These excel in providing valuable insight and attract a range of senior housing executives based on the independence and reputation of The Housing Forum. They are also effective and targeted networking opportunities for your business. These Forums are held in good quality private dining venues over lunch. Please get in touch to discuss further.

### GORTON MONASTERY DINNER

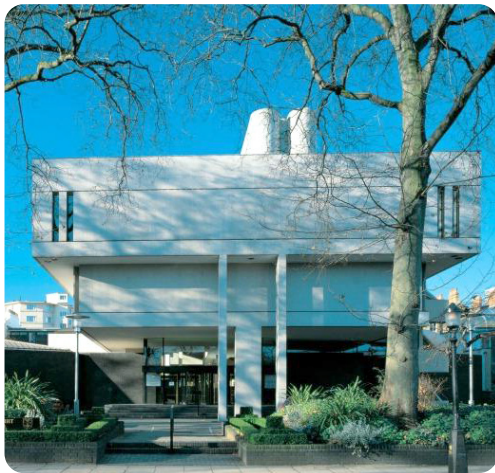
Members Annual Gala Dinner held at the world heritage Grade II Gorton Monastery, Manchester. To coincide with CIH's annual housing conference. Packages available for 50 or 75 guests - contact us for more details.

# The Housing Forum National Conference

22 October 2024, London



## Sponsorship and Exhibition Pack



Conference venue is the prestigious Royal College of Physicians, Regents Park, London.

### Invitation from The Chief Executive

I am delighted to invite you to get involved with The Housing Forum's National Conference, to be held on 22 October 2024, at The Royal College of Physicians, in London.

The National Conference is the major event in The Housing Forum's busy year and is highly rated by our audience of over 300 leading sector figures.

Delegates include housing associations and local councils, contractors/developers, suppliers and manufacturers, consultancies and representatives from government departments and public bodies including Government departments and Homes England.

I look forward to welcoming you to The Housing Forum National Conference 2024.

**Shealgh Grant**  
Chief Executive, The Housing Forum





22 October 2024, London



# The Housing Forum National Conference

The premier cross-sector housing event in the UK



## About The Housing Forum

The Housing Forum is uniquely placed to interpret the whole housing market and provide a timely examination of the issues that will encourage the delivery and recognition of quality homes. We engage with some 2,200 senior individuals across over 150 membership organisations and key stakeholder groups.

## The Housing Forum National Conference

Sponsoring and supporting a Housing Forum event or The National Conference 2023 focused on Housing Solutions for Successful Delivery. It was the major event in The Housing Forum's busy year and was highly rated by our audience of over 250 leading sector figures.

Our panels of speakers provided deep sector knowledge and insights, the place where we developed solutions in partnership to address the profound current challenges in supply, safety and regulation.



## From The Housing Forum

### National Conference delegates:

'An excellent event, as always.  
Well organised with interesting speakers  
and sessions.'

'Thoroughly enjoyed the day and a  
balanced agenda across a number of  
subjects!'

22 October 2024, London

# The Housing Forum National Conference



## Sponsorship and exhibition opportunities



### GOLD SPONSOR

**£8,500** member price  
**£11,050** non-member price

- As a Gold Sponsor your organisation will receive prime coverage in the build up to, and at the conference itself including:
- Logo on all conference materials, reaching influential housing professionals
- On screen logo on all conference holding slides including breakout sessions
- Feature strongly in our press releases and media promotions linked to the event
- Promotion in The Housing Forum's Newsletter
- Feature in highlights video clips which we will be promoting after the event
- Breakout or plenary speaking slot (subject to content)
- Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)
- Two additional delegate tickets
- Event brochure sponsorship

### SILVER SPONSOR

**£6,000** member price  
**£7,800** non-member price

- Silver Sponsorship includes:
- Feature in highlights video clips which we will be promoting after the event
- Logo on all conference materials, reaching influential housing professionals
- On screen logo on all conference holding slides including breakout sessions
- Feature strongly in our press releases and media promotions linked to the event
- Promotion in The Housing Forum's Newsletter
- Breakout or plenary speaking slot (subject to content)
- Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)



22 October 2024, London



# The Housing Forum

## Sponsorship and exhibition opportunities



### PLENARY SESSION SPONSOR

**£3,100** Member price  
**£4,030** Non-member price

These morning and afternoon sessions will focus on topics addressing key areas priorities for The Housing Forum and all those involved in housing. Includes:

- Speaking slot in one of the Plenary session (subject to content)
- Branding, newsletter, social media and PR
- Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)

### BREAKOUT SESSION SPONSOR

**£2,100** Member price  
**£2,730** Non-member price

These specialised sessions include :

- Speaking slot in one of the Breakout session (subject to content)
- Branding, newsletter, social media and PR coverage.
- Stand in the exhibition area (includes a table, two chairs, power socket, room for banners)

### FINALE RECEPTION SPONSOR

**£4,000** Member price  
**£5,200** Non-member price

At the end of all sessions, attendees will be invited to the exhibition area for a National Conference Finale Reception. This will provide an opportunity to give a presentation and network with delegates, while promoting your organisation. The sponsorship includes displaying your banner in the networking area.

*\*Single or joint sponsorship can be considered.*

### EXHIBITION STAND

**£1,500** Member price  
**£1,950** Non-member price

Exhibitor stand package includes a table, tablecloth, two chairs, power socket, two delegate tickets. Exhibitors will also be included on the conference webpage and in the event brochure.

### LANYARD SPONSORSHIP

**£2,500** member price  
**£3,250** non-member price

An opportunity to increase brand visibility by having your organisation on our lanyards.

**SOLD**



# Other sponsorship opportunities & Contact

For other exhibition or promotional opportunities available with The Housing Forum in 2024 contact us at [events@housingforum.org.uk](mailto:events@housingforum.org.uk).

We work hard to deliver a sponsorship package that meets your objectives whilst remaining true to our independent cross-sector values.

**Shelagh Grant**  
Chief Executive  
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**X**  
[@thehousingforum](https://twitter.com/thehousingforum)

**LinkedIn**  
[The Housing Forum](https://www.linkedin.com/company/the-housing-forum/)

## Key terms and conditions

- All exhibition and sponsorship opportunities are to be paid in advance
- Cancellation within three months of the event/activity – sponsorship and exhibition costs will be payable in full
- All applications are subject to approval

